

## **CANCER PATIENT LAB PRIVACY POLICY**

### Our Commitment To Privacy

Respecting the privacy of our members and visitors is important to us. This Privacy Policy describes how Cancer Patient Lab, Inc. (“Cancer Patient Lab,” “we,” or “us”) collects information through our website and, subject to the privacy policies of those third party platforms, through our accounts on various third party platforms. This Privacy Policy also describes how we may use and disclose this information and the rights you have with respect to your information. If you have any questions about this Privacy Policy or our information practices, please contact us through the options provided below.

### Personal Information We Collect

This policy applies to all personal information collected or submitted to our organization, including technical information about the way you interact with our website, or personal information you have voluntarily provided. Personal information is information that can uniquely identify an individual person. We also collect, use, and disclose aggregated or de-identified data that does not identify you or your device. The type of personal information collected on our website or directly from individuals may include:

#### *Information You Provide to Us:*

When you contact us through the website, we may ask you to provide us with identifiers and contact information such as your name, email address, and any other information you may provide. We may also collect identifiers when you participate in any interactive features of the website (like send a message through the website), fill out a form, publish statements on our online community message board (the “Forum”), communicate with us via third-party social media sites, request customer support, or otherwise communicate with us.

When you make a donation to our organization, your payment information is collected by a third-party payment processor. The third party’s privacy policy applies to its collection and use of your payment-related personal information. We do not collect or store any of your payment-related personal information, other than maintaining a record of your contribution, which includes your name, address, contribution method, and whether you paid by credit card or bank account.

Finally, we may collect other content and information you share when you submit information or content, such as by participating in the Forum or by voluntarily sharing your medical records with other users via a third-party document sharing platform (the “Document Platform”). When you interact with other users, they may collect or share any content or information you share with them. The Forum and Document Platform are hosted through third parties and are subject to the third parties’ privacy policies and terms of use. These third parties may also collect any content or information you share with others through the Forum or the Document Platform and may collect information from you that you use to create an account with the third party. The Forum is publicly

accessible. The Document Platform and information uploaded thereto is accessible only to registered members of CPL, but registered members may share information uploaded to the Document Platform with third parties. Your use of the Forum and Document Platform is entirely voluntary and you agree and acknowledge that you have no expectation of privacy should you choose to post information to the Forum or Document Platform.

*Information That May Be Collected Automatically Through Our Website:*

When you access or use the website or transact business with us, we may automatically collect information about you, including:

Identifiers, such as your IP address, Internet service provider (ISP), the type of mobile device you use, the temporary or persistent unique device identifiers (sometimes called UDID), and identifiers associated with browser cookies, web beacons and similar technologies we deploy on our website;

Internet or Other Electronic Network Activity Information: We may collect information about the devices and computers you use to access our website, such as browser type, language, operating system, the referring web page, pages visited, and hyperlinks clicked. When you use our website, we may collect usage information sent to us by your computer, mobile, or other access device that tells us how you are using the website and other information about your internet activity (“usage information”).

Geolocation Information. We may derive the approximate location of your device from your IP address. We may combine this information with other location-based information, such as your billing or postal code.

*Information Collected from Third Parties:*

We may also obtain information about you from other sources. For example, we may collect information about you from third parties, including but not limited to mailing list providers and publicly available sources. When you interact with our admins and other users on our website, we may collect from them any content or information you choose to share or provide. We may also obtain information about you from other sources, including but not limited to social media platforms, marketing partners, and other third parties.

How We Use Personal Information

We generally use the Personal Information we collect about you to operate, manage, and maintain our business, to provide products and services, and to accomplish our business purposes and objectives, including:

- to administer and manage our website and provide our services, such as to create and administer accounts and facilitate the use of the Forum and Document Platform;

- to provide the product, service, feature or information you have requested and to fulfill your transactions, including to process payments;
- to send you administrative messages, updates, legal notices, technical notices or security alerts;
- to conduct research and development, analyze and understand trends and user behavior and to improve our website and services;
- to provide customer service, technical and other support;
- to protect the safety of Cancer Patient Lab and our users, including to ensure compliance with our Terms of Use and other policies, block suspected spammers, address abuse, and detect and prevent fraud;
- to provide you with newsletters, information, promotional offers and other advertising about us or our advertising partners;
- to exercise our rights, defend legal claims and comply with law, legal process and internal policies; and
- for other purposes with your consent or as permitted or required by law.

We may aggregate and/or de-identify information collected through the website, Forum or Document Platform. To the extent permitted by applicable laws, we may use de-identified and/or aggregated data for any purpose, including without limitation for research and marketing purposes, and may also disclose such data to any third parties, including advertisers, promotional partners, sponsors, and/or others.

### Commitment To Data Security

We maintain a variety of physical, electronic, and procedural safeguards to guard the personal information we collect. Although we use physical and administrative procedures to attempt to safeguard personal information, no one can guarantee perfect security from people who might attempt to evade security measures or intercept transmissions over the Internet.

### Cookies

A Cookie is a small text file of information that certain websites place on a user's hard drive during a visit to the website. A Cookie can contain information such as user ID or user preferences. Your web browser can be set to allow you to control whether you will accept Cookies, reject Cookies, or to notify you each time a Cookie is sent to you. If your browser is set to reject Cookies, websites that are Cookie-enabled will not recognize you when you return to the website, and some website functionality may be lost. You can find more information about how to change your browser Cookie settings at <https://www.allaboutcookies.org>.

Cancer Patient Lab uses the following types of Cookies on our website<sup>1</sup>:

- Strictly Necessary Cookies, which are needed for the website to operate as reasonable expected by you.
- Functional or Preference Cookies, which remember your name or choices.

#### Links to Other Websites

Our website contains links to websites and services operated by third parties, and certain portions of our website are hosted by third parties. This Privacy Policy does not apply to, and we are not responsible for, the practices of third parties that collect your Personal Data. We encourage you to review the privacy policies of those third parties to learn about their information practices.

#### Children

Our website is not intended for children under the age of 18, and we do not knowingly collect personal information online from visitors in this age group.

#### Changes

We reserve the right to change this privacy policy from time to time. We will post any such changes to this page, and we also indicate on this page the date of the last privacy policy update. Please check back periodically for any changes to this policy.

#### Contact Us

If you have any questions or concerns about our privacy practices, or would like to change your preferences on receiving communications from us, please contact us at

Brian McCloskey/COO  
brian.mccloskey@cancerpatientlab.org  
184 Appleton St  
Cambridge, MA 02138

This policy was last updated and is effective as of November, 16, 2023

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